

THE WEB INSPECTORS

719-646-4402

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<https://thewebinspectors.com>

INFOTEC Home Inspection

Home About Services Your Report For Agents Pricing Homeowner Tips Schedule Your Inspection

Get the Home Inspection You Deserve.

Schedule Now Call Me Text Now

Proudly Serving the Following Minnesota Counties: McLeod, Sibley, Meeker, Carver, Wright, Kandiyohi, Renville, Sterns, Sheburn, Hennepin, and Scott.

See What Our Clients Say

InterNACHI® is so certain of our integrity that they back us with their \$25,000 Honor Guarantee.

HONOR GUARANTEE

Jennifer F.
★★★★★
8/16/2022 - Google
Ryan with Infotec did a great job! He is so responsive to calls and messages. And he took extra time to explain everything to me. His service was SO QUICK. And very thorough. I would 100%

ESSENTIAL WEBSITE INSPECTION

<https://www.infotecinspect.com/55350>

Ryan Uecker
SEPTEMBER 10, 2022



Website Inspector

Shane Daily

719-646-4402

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TABLE OF CONTENTS

1: Foundation (Website Essentials)	4
2: Exterior (Homepage)	8
3: Doors (Contact Page)	10
4: Windows (About Us)	11
5: Heating (Services Page)	13
6: Appliances (Products Page)	15
7: Roof (Privacy Policy Page)	16
8: Siding (Terms Page)	17
9: Fencing (404 Page)	18
10: Fireplace (FAQ Page)	19
11: Library (Blog Page)	20
12: Electrical (Website Performance)	22
13: Plumbing (Website Usability & Continuity)	24
14: Caution (Web-Destroying Organisms)	26
15: General Observations & Recommendations	27
Standard of Practice	29

SUMMARY



ITEMS INSPECTED



COULD FIX



SHOULD FIX



MUST FIX

- ⊖ 1.5.1 Foundation (Website Essentials) - Header: Missing Primary Contact Method
- ⊖ 1.6.1 Foundation (Website Essentials) - Logo: Logo Image Contains SEO Text
- 🔧 1.7.1 Foundation (Website Essentials) - Cookie Policy: Missing Cookie Policy Opt-In
- ⊖ 1.8.1 Foundation (Website Essentials) - Terms of Service/Use: Missing Terms
- ⊖ 1.8.2 Foundation (Website Essentials) - Terms of Service/Use: Incorrect Terms Link Location
- ⚠️ 1.9.1 Foundation (Website Essentials) - Privacy Policy: Missing Privacy Policy
- ⊖ 1.9.2 Foundation (Website Essentials) - Privacy Policy: Incorrect Privacy Policy Link Location
- ⚠️ 1.9.3 Foundation (Website Essentials) - Privacy Policy: Incomplete Privacy Policy
- ⊖ 1.10.1 Foundation (Website Essentials) - Prominent Phone Number: Phone Number Not Prominent
- ⊖ 1.10.2 Foundation (Website Essentials) - Prominent Phone Number: Phone Number Not Tel Link
- ⊖ 1.12.1 Foundation (Website Essentials) - Contact Form: Missing Contact Form
- ⊖ 1.14.1 Foundation (Website Essentials) - Footer: Missing Sitemap
- ⊖ 1.14.2 Foundation (Website Essentials) - Footer: Missing Footer Menu
- ⊖ 1.15.1 Foundation (Website Essentials) - HTML Sitemap: Missing HTML Sitemap
- ⚠️ 2.3.1 Exterior (Homepage) - Color Usage: Contrast Issues
- ⊖ 2.4.1 Exterior (Homepage) - Link Colors: Link Color Not Distinguishable
- ⊖ 2.6.1 Exterior (Homepage) - Hero Section: Hero Section Does Not Have Suitable Subheading
- ⊖ 2.6.2 Exterior (Homepage) - Hero Section: Hero Section Has More Than One CTA
- ⊖ 3.1.1 Doors (Contact Page) - Separate Contact Page: Missing Contact Page
- ⊖ 4.5.1 Windows (About Us) - Link Colors: Link Color Not Distinguishable
- ⊖ 5.4.1 Heating (Services Page) - Link Colors: Link Color Not Distinguishable
- ⊖ 11.1.1 Library (Blog Page) - Visual Consistency: Page Design Not Consistent
- ⚠️ 11.3.1 Library (Blog Page) - Color Usage: Contrast Issues
- ⊖ 11.4.1 Library (Blog Page) - Link Colors: Link Color Not Distinguishable
- ⊖ 12.7.1 Electrical (Website Performance) - Optimized Images: Improperly Sized Images
- ⊖ 12.7.2 Electrical (Website Performance) - Optimized Images: Improper Compression
- ⊖ 13.5.1 Plumbing (Website Usability & Continuity) - Scheduling Process Usability: Complicated Scheduling Process

1: FOUNDATION (WEBSITE ESSENTIALS)

		FBP	NBP	INFO
1.1	Primary Navigation Menu	X		
1.2	Website Address	X		
1.3	CMS System	X		
1.4	Favicon			
1.5	Header		X	
1.6	Logo		X	
1.7	Cookie Policy		X	
1.8	Terms of Service/Use		X	
1.9	Privacy Policy		X	
1.10	Prominent Phone Number		X	
1.11	Secondary Contact Method	X		
1.12	Contact Form		X	
1.13	Additional Trust Elements			
1.14	Footer			
1.15	HTML Sitemap		X	

FBP = Follows Best Practice NBP = Not Best Practice INFO = Informational

Information

Primary Navigation Menu:

Primary Navigation Criteria

Has Primary Navigational Menu, Font Size Appropriate, Is Not Hamburger Menu on Desktop, In Optimal Location

Primary Navigation Menu:

Primary Menu Location

Top Center

Primary Navigation Menu:

Primary Menu Type

Standard

CMS System: CMS System

WordPress

Favicon: Favicon Criteria

Custom / Branded Favicon, Legible / Recognizable

Header: Header Criteria

Has Logo, Has Primary Navigational Menu

Logo: Logo Criteria

Properly Sized, Properly Located, Links To Homepage

Prominent Phone Number: Phone

Number Criteria

Has Phone Number

Secondary Contact Method: Contact Types Observed

Phone Number, Email Address, Social Media, Mailing / Physical Address

Additional Trust Elements:

Implemented Trust Elements

Service/Feature Overview, Listed Certifications, Social Media Links, Guarantee, Business Information

Footer: Footer Criteria

Has Copyright Notice, Has Contact Information, Has Social Media Links

Website Address: Address Criteria

Incorporates Targeted Keywords, Avoids Hyphens, Easy to Pronounce, Fewer Than 20 Characters, Appropriate Domain Ending, Not A Subsite

We DO NOT recommend purchasing a new web address and moving your site. However, if you decide to get an additional address in the future to redirect to your current site, make sure you follow these best practices:

1. Includes targeted keywords
2. Avoids hyphens
3. Is easy to Pronounce
4. Is fewer than 20 characters
5. Appropriate Domain Ending
6. Is Not A Subsite

Observations

1.5.1 Header

 Should Fix

MISSING PRIMARY CONTACT METHOD

Having contact information in the header helps visitors reach you easily. We suggest a phone number or a contact link.

Recommendation

Recommended DIY Project

1.6.1 Logo

 Should Fix

LOGO IMAGE CONTAINS SEO TEXT

Search engines are unable to evaluate and index text inside images. Taglines and subheadings should be in an HTML element.

Recommendation

Recommended DIY Project

1.7.1 Cookie Policy

 Could Fix

MISSING COOKIE POLICY OPT-IN

Visitor's must be able to "Opt-In" or "Opt-Out" of your cookie settings.

Although they are not legally required in all jurisdictions, a cookie policy should be made available to your website visitors. A cookie policy helps build trustful customer relations for your business.

Recommendation

Contact a qualified professional.

1.8.1 Terms of Service/Use

 Should Fix

MISSING TERMS

A "Terms" page is a way to set up rules and regulations for the users that visit your website. Although not required, it can protect your business and help limit your liability.

"Terms of Use", "Terms and Conditions", and "Terms of Service" are all valid names for a "Terms" page.

Recommendation

Contact a qualified professional.

1.8.2 Terms of Service/Use

 Should Fix

INCORRECT TERMS LINK LOCATION

A link to your "Terms" page should exist in the footer of your website pages. Visitors know to look here for this type of information.

Recommendation

Recommended DIY Project

1.9.1 Privacy Policy

 Must Fix

MISSING PRIVACY POLICY

A privacy policy might be required by law if your website collects data from users. This typically includes email addresses and payment information. A link to the privacy policy should exist in the footer of your website pages. You will need to check legal requirements for your jurisdiction.

Recommendation

Contact a qualified professional.

1.9.2 Privacy Policy

 Should Fix

INCORRECT PRIVACY POLICY LINK LOCATION

A link to the privacy policy should exist in the footer of your website pages. Visitors know to look here for this type of information.

Recommendation

Recommended DIY Project

1.9.3 Privacy Policy

 Must Fix

INCOMPLETE PRIVACY POLICY

Your privacy policy is possibly incomplete.

A privacy policy might be required by law if your website collects data from users. This typically includes email addresses and payment information. A link to the privacy policy should exist in the footer of your website pages. You will need to check legal requirements for your jurisdiction.

Recommendation

Contact a qualified professional.

1.10.1 Prominent Phone Number

 Should Fix

PHONE NUMBER NOT PROMINENT

Your business phone number should be towards the top of the page and easy to locate.

Recommendation

Recommended DIY Project

1.10.2 Prominent Phone Number

 Should Fix

PHONE NUMBER NOT TEL LINK

Your phone number should be clickable and in the "tel:" link format to allow mobile users to call with one click.

Shane - I see that the icon is a link, but I would consider making the whole phone number a link.

Recommendation

Recommended DIY Project

1.12.1 Contact Form

 Should Fix

MISSING CONTACT FORM

A contact form is an important marketing element that makes it easier for customers to reach you. A contact form provides an alternative contact method for customers that don't want to send an email or pick up the phone. A contact form should be included on your contact page, but could also be placed in other areas of your site.

Recommendation

Contact a qualified professional.

1.14.1 Footer

 Should Fix

MISSING SITEMAP

Your website footer does not contain a Sitemap link.

Recommendation

Recommended DIY Project

1.14.2 Footer

 Should Fix

MISSING FOOTER MENU

Your website footer does not contain a secondary menu.

Shane - This would be the place for linking to your privacy policy and terms once you make them.

Recommendation

Recommended DIY Project

1.15.1 HTML Sitemap

 Should Fix

MISSING HTML SITEMAP

Your HTML sitemap was not found in one of the usual locations. An HTML sitemap helps visitors quickly find information they are looking for.

Recommendation

Recommended DIY Project

2: EXTERIOR (HOMEPAGE)

		FBP	NBP	INFO
2.1	Visual Consistency	X		
2.2	White Space	X		
2.3	Color Usage		X	
2.4	Link Colors		X	
2.5	Font Selection	X		
2.6	Hero Section		X	
2.7	Font Sizes	X		
2.8	Kerning and Line Spacing	X		
2.9	Relevant Imagery	X		
2.10	High-Quality Imagery	X		
2.11	Responsive Design	X		
2.12	Moving Elements			X
2.13	Audio / Video			X

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Information

Visual Consistency: Visual Consistency Criteria

Consistent Page Design, Consistent Color Usage, Consistent Font Usage

White Space: White Space Criteria

Has Appropriate White Space

Font Selection: Font Selection Criteria

Uses Legible Fonts, Correct Number of Fonts

Hero Section: Hero Section Criteria

Has Hero Section, Has Captivating Image or Video, Has Suitable Headline, Has Call-To-Action (CTA)

Font Sizes: Font Size Criteria

Uses Correct Font Sizes

Kerning and Line Spacing: Kerning and Line Spacing Criteria

Proper Usage of Kerning / Line Spacing

Relevant Imagery: Relevant Imagery Criteria

Images Are Relevant, Avoids Over Using Imagery

High-Quality Imagery: High-Quality Imagery Criteria

Uses Correct Image Sizes, Uses High-Quality Images

Responsive Design: Responsive Design Criteria

Has Responsive Menu, Has Responsive Content, Has Responsive Images, Has Responsive Scrolling, Has Responsive Buttons

Moving Elements: Moving Elements Utilized

No Moving Elements

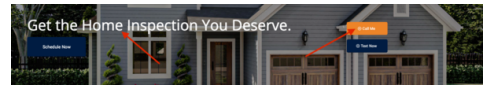
Audio / Video: Audio / Video Elements

No Audio / Video Elements

Observations

2.3.1 Color Usage

CONTRAST ISSUES



Elements don't have enough contrast. Page colors need to have enough contrast to be easily scannable and read. Images should not blend in with fonts. Black text on a white background provides the highest contrast value and best readability for body text.

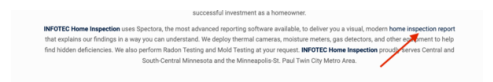
Shane - There were two contrast issues on your homepage. Both were located within the hero area. One is the "call me" button and the other was the heading text that floats over the image of the home.

Recommendation

Recommended DIY Project

2.4.1 Link Colors

LINK COLOR NOT DISTINGUISHABLE



All links should be visibly distinguishable and a different color from surrounding text.

Recommendation

Recommended DIY Project

2.6.1 Hero Section

HERO SECTION DOES NOT HAVE SUITABLE SUBHEADING



A hero section should contain a subheading that expands upon the headline and offers additional information about your business or offerings.

Recommendation

Recommended DIY Project

2.6.2 Hero Section

HERO SECTION HAS MORE THAN ONE CTA



Having more than one CTA in the Hero section does not give a clear direction to what you want the visitor to do next.

Recommendation

Recommended DIY Project

3: DOORS (CONTACT PAGE)

		FBP	NBP	INFO
3.1	Separate Contact Page		X	
3.2	Visual Consistency			
3.3	White Space			
3.4	Color Usage			
3.5	Link Colors			
3.6	Font Selection			
3.7	Font Sizes			
3.8	Kerning and Line Spacing			
3.9	Relevant Imagery			
3.10	High-Quality Imagery			
3.11	Responsive Design			
3.12	Moving Elements			
3.13	Audio / Video			

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Limitations

Separate Contact Page

MISSING CONTACT PAGE

Observations

3.1.1 Separate Contact Page

MISSING CONTACT PAGE



Having a contact page helps your customers reach you easily and helps build trust. Your visitors will likely expect to see a link to a contact page that provides multiple ways to get in touch.

Recommendation

Recommended DIY Project

4: WINDOWS (ABOUT US)

		FBP	NBP	INFO
4.1	Separate About Us Page	X		
4.2	Visual Consistency	X		
4.3	White Space	X		
4.4	Color Usage	X		
4.5	Link Colors		X	
4.6	Font Selection	X		
4.7	Font Sizes	X		
4.8	Kerning and Line Spacing	X		
4.9	Relevant Imagery	X		
4.10	High-Quality Imagery	X		
4.11	Responsive Design	X		
4.12	Moving Elements	X		
4.13	Audio / Video			X

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Information

Separate About Us Page: About Us Page Criteria

Linked in Primary Menu, Easily Located, Pertinent Information

Visual Consistency: Visual Consistency Criteria

Consistent Page Design, Consistent Color Usage, Consistent Font Usage

White Space: White Space Criteria

Has Appropriate White Space

Color Usage: Color Usage Criteria

Correct Use of Colors / Contrast

Font Selection: Font Selection Criteria

Uses Legible Fonts, Correct Number of Fonts

Font Sizes: Font Size Criteria

Uses Correct Font Sizes

Kerning and Line Spacing: Kerning and Line Spacing Criteria

Proper Usage of Kerning / Line Spacing

Relevant Imagery: Relevant Imagery Criteria

Images Are Relevant, Avoids Over Using Imagery

High-Quality Imagery: High-Quality Imagery Criteria

Uses Correct Image Sizes, Uses High-Quality Images

Responsive Design: Responsive Design Criteria

Has Responsive Menu, Has Responsive Content, Has Responsive Images, Has Responsive Scrolling, Has Responsive Buttons

Moving Elements: Moving Elements Utilized

Has Moving Elements

Audio / Video: Audio / Video Elements

No Audio / Video Elements

Observations

4.5.1 Link Colors

LINK COLOR NOT DISTINGUISHABLE



A links color should visibly distinguishable and a different color from surrounding text.

Recommendation

Recommended DIY Project

Get The Home Inspection You Deserve.

As the owner and inspector at **INFOTEC Home Inspection**, I am committed to serving you, the customer. My company is built on trust, integrity and ensuring you have the information you need about one of the largest investments you'll make. Choosing the right home inspector can help ease your stress and give you peace of mind. I will help make sure your investment is secure.

I am a Certified Professional Inspector (CPI) through the **International Association of Certified Home Inspectors (InterNACHI)**. I am also a licensed Radon Measurement Professional through the state of Minnesota, and a Certified Indoor Air Consultant through the **International Association of Certified Indoor Air Consultants (IAC2)**. I have extensive training and experience in all components of a home, from the roof, to the foundation. To maintain my licensing and association memberships, I am required to complete many hours of continuing education each year. All of this adds up to giving my clients the very best home inspection possible.

Ultimately, a great home inspection depends heavily on experience and attention to detail. With **INFOTEC Home Inspection**, you are getting an inspector who fully understands the commitment you are about to make. I inspect every home as if I were purchasing it myself. I also focus heavily on customer service by being punctual, answering my phone, and returning calls in a timely manner. I also follow up after the inspection and make myself available to my clients anytime down the road if assistance is needed. But you don't have to take my word for it. [Click here to read reviews from my past clients!](#)

Sincerely,

5: HEATING (SERVICES PAGE)

		FBP	NBP	INFO
5.1	Visual Consistency	X		
5.2	White Space	X		
5.3	Color Usage	X		
5.4	Link Colors		X	
5.5	Font Selection	X		
5.6	Font Sizes	X		
5.7	Kerning and Line Spacing	X		
5.8	Relevant Imagery	X		
5.9	High-Quality Imagery	X		
5.10	Responsive Design	X		
5.11	Moving Elements			X
5.12	Audio / Video			X

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Information

Visual Consistency: Visual Consistency Criteria

Consistent Page Design,
Consistent Color Usage,
Consistent Font Usage

White Space: White Space Criteria

Has Appropriate White Space

Color Usage: Color Usage Criteria

Correct Use of Colors / Contrast

Font Selection: Font Selection Criteria

Uses Legible Fonts, Correct
Number of Fonts

Font Sizes: Font Size Criteria

Uses Correct Font Sizes

Kerning and Line Spacing: Kerning and Line Spacing Criteria

Proper Usage of Kerning / Line
Spacing

Relevant Imagery: Relevant Imagery Criteria

Images Are Relevant, Avoids Over
Using Imagery

High-Quality Imagery: High-Quality Imagery Criteria

Uses Correct Image Sizes, Uses
High-Quality Images

Responsive Design: Responsive Design Criteria

Has Responsive Menu, Has
Responsive Content, Has
Responsive Images, Has
Responsive Scrolling, Has
Responsive Buttons

Moving Elements: Moving Elements Utilized

No Moving Elements

Audio / Video: Audio / Video Elements

No Audio / Video Elements

Observations

5.4.1 Link Colors

LINK COLOR NOT DISTINGUISHABLE



Should Fix

A links color should visibly distinguishable and a different color from surrounding text.

Recommendation

Recommended DIY Project

water.

WHAT SHOULD WATER BE TESTED FOR?

The Environmental Protection Agency (EPA) and the State of Minnesota recommend testing your water annually for Coliform Bacteria, Nitrate and Nitrite, and testing periodically for Lead and Arsenic. They also recommend testing for Manganese before a baby drinks the water. I highly recommend reading the EPA's water fact sheet found here.

INFOTEC Home Inspection offers testing for all of these dangerous contaminants and much more. Our water testing is compatible with FHA and VA loan requirements. We have testing packages available for the most common contaminants and we can add-on any other contaminants you wish to include. Rush service is also available for testing on short notice when results are needed quickly.

HOW DOES WATER TESTING WORK?

6: APPLIANCES (PRODUCTS PAGE)

		FBP	NBP	INFO
6.1	Visual Consistency			X
6.2	White Space			
6.3	Color Usage			
6.4	Link Colors			
6.5	Font Selection			
6.6	Font Sizes			
6.7	Kerning and Line Spacing			
6.8	Relevant Imagery			
6.9	High-Quality Imagery			
6.10	Responsive Design			
6.11	Moving Elements			
6.12	Audio / Video			

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Limitations

Visual Consistency

NO PRODUCTS PAGE

7: ROOF (PRIVACY POLICY PAGE)

		FBP	NBP	INFO
7.1	Visual Consistency			X
7.2	White Space			
7.3	Color Usage			
7.4	Link Colors			
7.5	Font Selection			
7.6	Font Sizes			
7.7	Kerning and Line Spacing			
7.8	Relevant Imagery			
7.9	High-Quality Imagery			
7.10	Responsive Design			
7.11	Moving Elements			
7.12	Audio / Video			

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Limitations

Visual Consistency

NO PRIVACY POLICY PAGE PRESENT

8: SIDING (TERMS PAGE)

		FBP	NBP	INFO
8.1	Visual Consistency			X
8.2	White Space			
8.3	Color Usage			
8.4	Link Colors			
8.5	Font Selection			
8.6	Font Sizes			
8.7	Kerning and Line Spacing			
8.8	Relevant Imagery			
8.9	High-Quality Imagery			
8.10	Responsive Design			
8.11	Moving Elements			
8.12	Audio / Video			

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Limitations

Visual Consistency

NO TERMS PAGE PRESENT

9: FENCING (404 PAGE)

		FBP	NBP	INFO
9.1	404 Page	X		
9.2	Visual Consistency	X		
9.3	White Space	X		
9.4	Color Usage	X		
9.5	Link Colors	X		
9.6	Font Selection	X		
9.7	Font Sizes	X		
9.8	Kerning and Line Spacing	X		
9.9	Relevant Imagery			X
9.10	High-Quality Imagery			X
9.11	Responsive Design	X		
9.12	Moving Elements			X
9.13	Audio / Video			X

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Information

404 Page: 404 Page Criteria

Consistent Header / Footer Elements, Consistent Navigational Elements, Has Clear 404 Statement, Helps Re-engage User, Is Properly Formatted

Visual Consistency: Visual Consistency Criteria

Consistent Page Design, Consistent Color Usage, Consistent Font Usage

White Space: White Space Criteria

Has Appropriate White Space

Color Usage: Color Usage Criteria

Correct Use of Colors / Contrast

Link Colors: Link Color Criteria

Correct Usage of Link Colors

Font Selection: Font Selection Criteria

Uses Legible Fonts, Correct Number of Fonts

Font Sizes: Font Size Criteria

Uses Correct Font Sizes

Kerning and Line Spacing: Kerning and Line Spacing Criteria

Proper Usage of Kerning / Line Spacing

Responsive Design: Responsive Design Criteria

Has Responsive Menu, Has Responsive Content, Has Responsive Images, Has Responsive Scrolling, Has Responsive Buttons

Moving Elements: Moving Elements Utilized

No Moving Elements

Audio / Video: Audio / Video Elements

No Audio / Video Elements

10: FIREPLACE (FAQ PAGE)

		FBP	NBP	INFO
10.1	Visual Consistency			X
10.2	White Space			
10.3	Color Usage			
10.4	Link Colors			
10.5	Font Selection			
10.6	Font Sizes			
10.7	Kerning and Line Spacing			
10.8	Relevant Imagery			
10.9	High-Quality Imagery			
10.10	Responsive Design			
10.11	Moving Elements			
10.12	Audio / Video			

FBP = Follows Best Practice NBP = Not Best Practice INFO = Informational

Limitations

Visual Consistency

NO FAQ PAGE PRESENT

11: LIBRARY (BLOG PAGE)

		FBP	NBP	INFO
11.1	Visual Consistency	X		
11.2	White Space	X		
11.3	Color Usage		X	
11.4	Link Colors		X	
11.5	Font Selection	X		
11.6	Font Sizes	X		
11.7	Kerning and Line Spacing	X		
11.8	Relevant Imagery	X		
11.9	High-Quality Imagery	X		
11.10	Responsive Design	X		
11.11	Moving Elements			X
11.12	Audio / Video			X

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Information

Visual Consistency: Visual Consistency Criteria

Consistent Color Usage,
Consistent Font Usage

Visual Consistency: Blog Page is "Homeowner Tips"

White Space: White Space Criteria

Has Appropriate White Space

Font Selection: Font Selection Criteria

Uses Legible Fonts, Correct
Number of Fonts

Font Sizes: Font Size Criteria

Uses Correct Font Sizes

Kerning and Line Spacing: Kerning and Line Spacing Criteria

Proper Usage of Kerning / Line
Spacing

Relevant Imagery: Relevant Imagery Criteria

Images Are Relevant, Avoids Over
Using Imagery

High-Quality Imagery: High-Quality Imagery Criteria

Uses Correct Image Sizes, Uses
High-Quality Images

Responsive Design: Responsive Design Criteria

Has Responsive Menu, Has
Responsive Content, Has
Responsive Images, Has
Responsive Scrolling, Has
Responsive Buttons

Moving Elements: Moving Elements Utilized

No Moving Elements

Audio / Video: Audio / Video Elements

No Audio / Video Elements

Observations

11.1.1 Visual Consistency

PAGE DESIGN NOT CONSISTENT



The blog page has no true header (H1) like the rest of the pages. You might want to consider adding a header right before the blog articles.

Each page of your site should look, feel, and function similarly to the other pages.

Consistency is a core principle of web page design. Consistency gives the viewer a sense of structure and also helps them better understand your message, idea, and products. Users are less likely to remember or relate with a brand that is not harmonious or creates a confusing user experience.

Recommendation
Recommended DIY Project



11.3.1 Color Usage

CONTRAST ISSUES

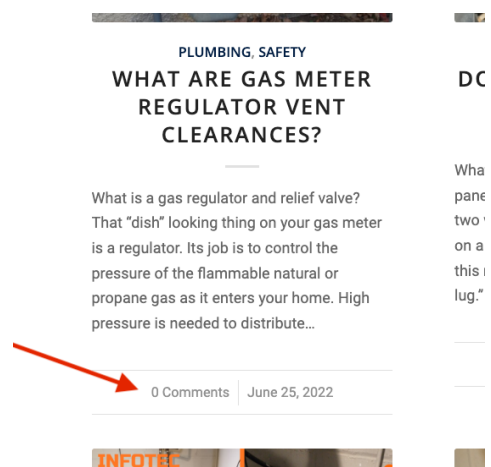


There are 21 contrast issues on this page. Blog post pages are typically dynamic, meaning that it contains a list of your posts. If you fix the "blog" element formatting for the page, it will impact all of the shown articles.

The blog meta data, including the category, date, and comments are not dark enough and are throwing contrast errors.

Elements don't have enough contrast. Page colors need to have enough contrast to be easily scannable and read. Images should not blend in with fonts. Black text on a white background provides the highest contrast value and best readability for body text.

Recommendation
Recommended DIY Project



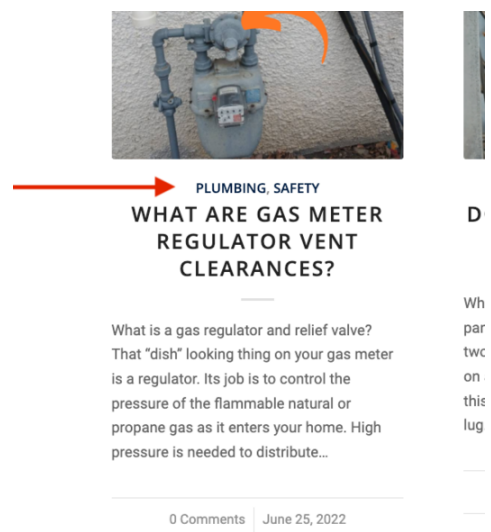
11.4.1 Link Colors

LINK COLOR NOT DISTINGUISHABLE



A links color should visibly distinguishable and a different color from surrounding text.

Recommendation
Recommended DIY Project



12: ELECTRICAL (WEBSITE PERFORMANCE)

		FBP	NBP	INFO
12.1	Hosting Provider			X
12.2	HTTP/2	X		
12.3	HTTPS	X		
12.4	Text Compression	X		
12.5	Minification	X		
12.6	Cache Static Assets	X		
12.7	Optimized Images		X	
12.8	Cumulative Layout Shift	X		
12.9	Cross-Browser Functionality	X		
12.10	Load Speed	X		

FBP = Follows Best Practice NBP = Not Best Practice INFO = Informational

Information

Hosting Provider: Your Site Appears To Be Hosted On
CDN / Other

HTTP/2: HTTP/2
Server Uses HTTP/2

HTTPS: HTTPS Criteria
Uses HTTPS, Forced HTTPS, No HTTPS Mixed Content, Valid SSL/TLS Certificate

Text Compression: Text Compression
Text Compression Enabled

Minification: Minification Criteria
Uses CSS Minification, Uses JavaScript Minification

Cache Static Assets: Static Asset Caching
Uses Static Asset Cache

Cumulative Layout Shift: Measured Cumulative Layout Shift
.06

Cross-Browser Functionality: Tested Browsers
Chrome, Firefox

Load Speed: Tested Page URL
<https://www.infotecinspect.com/>

Load Speed: Measured Average Load Time
1.07 s
Multiple load times are averaged to get a best estimate.

Observations

12.7.1 Optimized Images

IMPROPERLY SIZED IMAGES



Your website has one or more improperly sized images. Improperly sized images take longer to download, take more storage space, and cause the user's browser to re-size the image on the fly.

Recommendation
Recommended DIY Project

12.7.2 Optimized Images



IMPROPER COMPRESSION

Your website has one or more images that are not compressed. Compressed images load faster, consume less bandwidth, and take less storage space.

Recommendation

Recommended DIY Project

13: PLUMBING (WEBSITE USABILITY & CONTINUITY)

		FBP	NBP	INFO
13.1	Search Functions			X
13.2	Button Testing	X		
13.3	Contact Form Test		X	
13.4	Checkout Process Usability			X
13.5	Scheduling Process Usability		X	
13.6	Page Continuity	X		

FBP = Follows Best Practice NBP = Not Best Practice INFO = Informational

Information

Button Testing: Button Criteria

Buttons Work as Intended,
 Properly Labeled Buttons, On-
 Hover Displays Correctly, Button
 URL Matches End URL

Contact Form Test: N/A

Scheduling Process Usability:

Checkout Process Test Criteria
 Scheduling Process Tested,
 Scheduling Process Uses HTTPS

Page Continuity: Page Continuity

Criteria

Consistent Navigation,
 Consistent Header, Consistent
 Footer

Search Functions: Has Search Functionality

Does Not Have Search Functionality

While search functionality is not required on a website, it makes it easier for users to find the information they are looking for.

Contact Form Test: Test Email From

test@thewebinspectors.com

A test email was sent to you via your contact form. You will need to verify receipt of the email to determine if the test worked properly.

Checkout Process Usability: Test Checkout From

test@thewebinspectors.com

An attempt was made to go through your checkout process. The test stops short of making an actual payment. Please make sure you check you e-commerce system for an abandoned order or order in progress. You may delete this order.

Scheduling Process Usability: Test Appointment From

test@thewebinspectors.com

An attempt was made to go through your scheduling process. The test stopped short of making an actual appointment.

Limitations

Checkout Process Usability

NO CHECKOUT PROCESS AVAILABLE

The ability to purchase services from your website will likely increase customer conversions, build trust, and increase the user's convenience. It also allows your business to operate 24/7.

Observations

13.5.1 Scheduling Process Usability

COMPLICATED SCHEDULING PROCESS



Your scheduling process may be overly complicated, complex, or counterintuitive.

Recommendation

Contact a qualified professional.

14: CAUTION (WEB-DESTROYING ORGANISMS)

		FBP	NBP	INFO
14.1	Adobe Flash	X		
14.2	Broken Links	X		
14.3	Sliders	X		
14.4	Video / Audio Hosting	X		

FBP = Follows Best Practice NBP = Not Best Practice INFO = Informational

Information

Adobe Flash: Adobe Flash

Adobe Flash Not Detected

Broken Links: Links Tested With

Third-Party Tool

Broken Links: Link Test Criteria

No Broken Links Observed

Sliders: Slider / Carousel Criteria

No Slider / Carousel on

Homepage

Video / Audio Hosting: Video /

Audio Hosting Criteria

No Video / Audio Elements

Observed

15: GENERAL OBSERVATIONS & RECOMMENDATIONS

FBP | NBP | INFO

FBP = Follows Best Practice NBP = Not Best Practice INFO = Informational

Information

Multiple Services Pages

I like the way you separated out the services. I inspected all 8 pages.

Logo

The logo at the top of your site contains more than a logo really should. I'm not sure why, but it looks like the image consists of your picture and some text that should really be placed outside of the image.



Pricing and Schedule Inspection go to same page

Both of these "links" in the menu go to the same page. This isn't necessarily bad, but might be confusing. You might want to consider using an actual scheduler service. I know Spectora has one included in their program.

Testimonials / Reviews

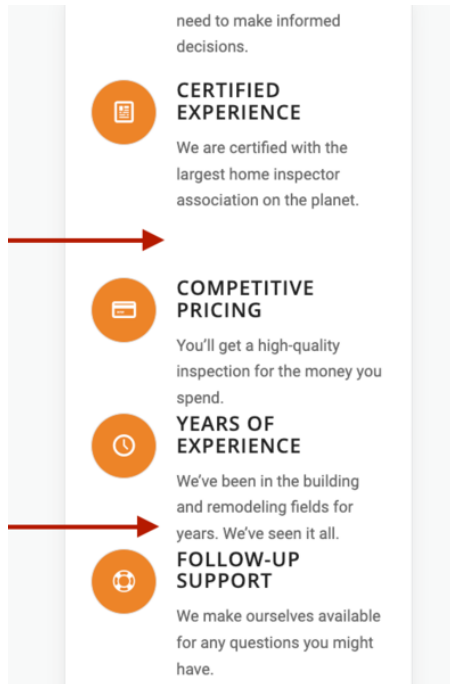
I see you have Google reviews on your homepage. I think it would be a good idea to display more than one of these without the user having to click "load more".

Links

The links are a bit confusing on your site. There are places where links look like other surrounding text. I think the real issue here is that links should be underlined. Many web users expect to identify links by their color and underlines.

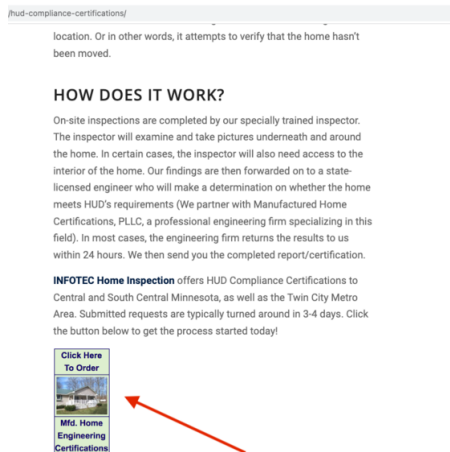
About page mobile view padding issues

This might be a simple fix, but the spacing between these elements was not consistent on my mobile view.



Hud Compliance (Services) page

I would consider doing something different with the layout of the last element.



Scheduling Process

This was a little confusing. It appears that you are using a contact form for your scheduling process. You might want to consider using the scheduling that comes with your Spectora account.

STANDARDS OF PRACTICE

Foundation (Website Essentials)

A. Foundation (Website Essentials)

1. The inspector shall visually inspect from a website visitor's point of view:
 - a. the existence and condition of essential website elements in relation to current best practices.
2. The inspector shall report as in need of correction:
 - a. missing website elements that are deemed to be recommended by current best practices.
 - b. existing implementations that are not in line with current best practices and could negatively impact website usability.
3. The inspector is not required to:
 - a. determine or report on the accuracy or adequacy of any page content.
 - b. determine or report on the accuracy or adequacy of any policy made available on the website.
 - c. determine or report on the accuracy of contact information listed on the website.
 - d. determine or report on the accuracy or adequacy of user testimonials or user reviews.
 - e. determine or report on the accuracy of social media links and accounts.
 - f. determine or report on the accuracy or adequacy of any professional certification listed on the website.

Exterior (Homepage)

B. Exterior (Homepage)

1. The inspector shall visually inspect from a website visitor's point of view:
 - a. the application of best practices on the observable aesthetics of the homepage.
2. The inspector shall report as in need of correction:
 - a. homepage implementations that are not in line with current best practices and could negatively impact website usability.
3. The inspector is not required to:
 - a. determine or report on the accuracy or adequacy of any page content.

Doors (Contact Page)

C. Doors (Contact Page)

1. The inspector shall visually inspect from a website visitor's point of view:
 - a. the application of best practices on the observable aesthetics of the contact page.
 - b. the elements of the contact page in relation to current best practices.
2. The inspector shall report as in need of correction:
 - a. a missing or difficult to locate contact page.
 - b. contact page implementations that are not in line with current best practices and could negatively impact website usability.
3. The inspector is not required to:
 - a. determine or report on the accuracy or adequacy of any page content.

Windows (About Us)

D. Windows (About Us Page)

1. The inspector shall visually inspect from a website visitor's point of view:
 - a. the application of best practices on the observable aesthetics of the about us page.
 - b. the elements of the about us page in relation to current best practices.
2. The inspector shall report as in need of correction:
 - a. a missing or difficult to locate about us page.
 - b. about us page implementations that are not in line with current best practices and could negatively impact website usability.
3. The inspector is not required to:
 - a. determine or report on the accuracy or adequacy of any page content.

Heating (Services Page)

E. Heating (Services Page)

1. The inspector shall visually inspect from a website visitor's point of view:
 - a. the application of best practices on the observable aesthetics of the services page.
2. The inspector shall report as in need of correction:
 - a. services page implementations that are not in line with current best practices and could negatively impact website usability.
3. The inspector is not required to:
 - a. determine or report on the accuracy or adequacy of any page content.

Appliances (Products Page)

F. Appliances (Products Page)

1. The inspector shall visually inspect from a website visitor's point of view:
 - a. the application of best practices on the observable aesthetics of the products page.
2. The inspector shall report as in need of correction:
 - a. products page implementations that are not in line with current best practices and could negatively impact website usability.
3. The inspector is not required to:
 - a. determine or report on the accuracy or adequacy of any page content.

Roof (Privacy Policy Page)

G. Roof (Privacy Policy Page)

1. The inspector shall visually inspect from a website visitor's point of view:
 - a. the application of best practices on the observable aesthetics of the privacy policy page.
2. The inspector shall report as in need of correction:
 - a. privacy policy page implementations that are not in line with current best practices and could negatively impact website usability.
3. The inspector is not required to:
 - a. determine or report on the accuracy or adequacy of any page content.
 - b. review or inspect any policy or terms content or verify the validity or capacity of the statements contained within.
 - c. determine compliance with any Internet, business, or government regulations.

Siding (Terms Page)

H. Siding (Terms Page)

1. The inspector shall visually inspect from a website visitor's point of view:
 - a. the application of best practices on the observable aesthetics of the terms page.
2. The inspector shall report as in need of correction:
 - a. terms page implementations that are not in line with current best practices and could negatively impact website usability.
3. The inspector is not required to:
 - a. determine or report on the accuracy or adequacy of any page content.
 - b. review or inspect any policy or terms content or verify the validity or capacity of the statements contained within.
 - c. determine compliance with any Internet, business, or government regulations.

Fencing (404 Page)

I. Fencing (404 Page)

1. The inspector shall visually inspect from a website visitor's point of view:
 - a. the application of best practices on the observable aesthetics of the 404 page.
2. The inspector shall report as in need of correction:
 - a. 404 page implementations that are not in line with current best practices and could negatively impact website usability.
3. The inspector is not required to:
 - a. determine or report on the accuracy or adequacy of any page content.

Fireplace (FAQ Page)

J. Fireplace (FAQ Page)

1. The inspector shall visually inspect from a website visitor's point of view:
 - a. the application of best practices on the observable aesthetics of the FAQ page.
2. The inspector shall report as in need of correction:
 - a. FAQ page implementations that are not in line with current best practices and could negatively impact website usability.
3. The inspector is not required to:
 - a. determine or report on the accuracy or adequacy of any page content.

Library (Blog Page)

K. Library (Blog Page)

1. The inspector shall visually inspect from a website visitor's point of view:
 - a. the application of best practices on the observable aesthetics of the blog page.
2. The inspector shall report as in need of correction:
 - a. blog page implementations that are not in line with current best practices and could negatively impact website usability.
3. The inspector is not required to:
 - a. determine or report on the accuracy or adequacy of any page content.

Electrical (Website Performance)

L. Electrical (Website Performance)

1. The inspector shall perform a non-invasive website performance test to assess website characteristics pertaining to the homepage's:
 - a. page load speed.
 - b. technologies and protocols in use.
 - c. compression and optimization implementations in use.
 - d. overall loading behavior.
2. The inspector shall report as in need of correction:
 - a. performance implementations that are not in line with current best practices and could negatively impact website performance or usability.
 - b. performance test results that are not in line with current best practices and could negatively impact website usability.
3. The inspector is not required to:
 - a. determine or report on the accuracy or adequacy of any page content.
 - b. determine the cause or reason of any condition, test result or observation.
 - c. validate or verify performance test results.
 - d. troubleshoot or validate conditions that may have impacted the test results.
 - e. perform a performance test on pages other than the homepage.
 - f. predict future performance results.
 - g. perform additional or future performance testing.

Plumbing (Website Usability & Continuity)

M. Plumbing (Website Usability & Continuity)

1. The inspector shall visually inspect from a website visitor's point of view:
 - a. header, footer, and navigational consistency of pages covered by these Standards.
 - b. a representative number of clickable buttons.
 - c. contact form functionality, if available, using normal operating controls.
 - d. the on-site checkout process usability, if available, using normal operating controls.
 - e. the on-site scheduling process usability, if available, using normal operating controls.
 - f. the on-site search functionality, using normal operating controls.
2. The inspector shall report as in need of correction:
 - a. implemented systems, processes, or practices that are not in line with current best practices and could negatively impact website usability or performance.
3. The inspector is not required to:
 - a. determine or report on the accuracy or adequacy of any page content.
 - b. verify receipt of any information created or transmitted during any usability test.
 - c. determine the cause or reason of any condition, test result, or observation.
 - d. validate or verify usability of tested systems, procedures, or processes with any method other than using normal operating controls.
 - e. troubleshoot or validate conditions that may have impacted system or process functionality or usability at the time of inspection.
 - f. make a purchase during the checkout process usability test.
 - g. schedule an appointment during the scheduling process usability test.

Caution (Web-Destroying Organisms)

N. Caution (Web-Destroying Organisms)

1. The inspector shall:
 - a. determine if any of the pages covered in these Standards contain or use elements or technologies that could be detrimental to the performance or usability of the website.
2. The inspector shall report as in need of correction:
 - a. the existence of elements or technologies considered detrimental to the performance or usability of the website.
3. The inspector is not required to:
 - a. determine or report on the accuracy or adequacy of any page content.
 - b. determine the cause or reason of any condition, test result, or observation.
 - c. determine the current or future impact of using any specific element or technology determined to be detrimental to the inspected website.